



a McClendon Center reception and client art show

APRIL 26, 2018 | 6:30 pm – 8:30 pm | 1001 Pennsylvania Avenue, NW

EVENT FACT SHEET

Dennis Hobb
Executive Director

Board of Directors

Beth Kanter, Chair
Author & Journalist

Xavier Baker
Crowell and Moring LLP

Adam Coile
NeighborWorks Capital

Hugh Franklin
TD Bank

Caitlin Gritt
Bisceglie & Walsh

David Harris
Song Dog Distilling

Sarah Barclay Hoffman
Children's National Health System

Steve Lucas
*Council of Large Public Housing
Authorities (CLPHA)*

Holly Manning
Google, Inc.

Divya Moolchandani
KPMG US

Gayle Neufeld, MD
Psychiatrist

Sophie Stern-Barrowman
Best Practices Institute

Elizabeth Sternberg
*Housing and Community Development
Consultant and Chef*

Mohini Venkatesh
National Council for Behavioral Health

ABOUT McCLENDON CENTER

Founded in 1980, McClendon Center's mission is to prepare people recovering from serious mental illness to improve their quality of life. A 5-star DC community-based mental health provider, we provide our clients with the skills to live as independently as possible; maintain their physical, as well as mental, well-being; obtain safe and affordable housing; secure employment; manage their finances; and encourage, improve, and increase their social interactions. For more information, please visit our website www.McClendonCenter.org.

ABOUT THE EVENT

The Art of Transformation event is a casual and inspirational event featuring original artwork by McClendon Center clients. Join us for an social evening of delightful bites, cocktails, raffle drawings, and art.

April 26, 2018 | 6:00 pm – 8:00 pm
1001 Pennsylvania Avenue, NW 9th Floor | WDC

PURPOSE

The Art of Transformation event raises critically needed funds to continue and expand our programs and services that are integral to our clients who are trying to gain stability, pursue their goals, and maintain a healthy lifestyle.

SPONSORSHIPS

Sponsorship opportunities range from \$500 to \$3,500. Please contact Elissa Brooks, Director of Development, by calling 202.737.6191 ext. 114 or emailing ebrooks@McClendonCenter.org.

INDIVIDUAL TICKETS

Tickets: \$100 per person



SPONSORSHIP OPPORTUNITIES

<p>TRAILBLAZER for Transformation</p> <p>[\$3,500]</p>	<ul style="list-style-type: none"> • Opportunity for a representative to make a 2-minute remarks • Full page recognition in the Event program (sponsors supplies copy)* • Recognition for one year on the McClendon Center website (with hyperlink) • Multiple recognition in the McClendon Center monthly e-newsletter • Multiple Facebook and Twitter recognition • Featured Supporter in the 2018 Annual Report • Logo recognition at the Trailblazer level on all printed Event-related materials • Formal recognition of organization at the Event • Organization logo in the sponsor video presentation at the Event • Recognition on printed signage at the Event • Eight (8) complimentary tickets (<i>unused tickets will be offered to clients</i>)
<p>CHAMPION for Change</p> <p>[\$2,500]</p>	<ul style="list-style-type: none"> • Full page recognition in the Event program (sponsors supplies copy)* • Recognition for one year on the McClendon Center website (with hyperlink) • Multiple recognition in the McClendon Center monthly e-newsletter • Multiple Facebook and Twitter recognition • Logo recognition at the Champion level on all printed Event-related materials • Formal recognition of organization at the Event • Organization logo in the sponsor video presentation at the Event • Six (6) complimentary tickets (<i>unused tickets will be offered to clients</i>)
<p>PARTNER for Promise</p> <p>\$1,500</p>	<ul style="list-style-type: none"> • Half-page recognition in the Event printed program (sponsors supplies copy)* • Recognition for one year on the McClendon Center website (with hyperlink) • Recognition in the McClendon Center e-newsletter • Facebook and Twitter recognition • Recognition at the Partner level on all printed Event-related materials • Organization logo in the sponsor video presentation at the Event • Four (4) complimentary tickets
<p>ADVOCATE for Action</p> <p>[\$750]</p>	<ul style="list-style-type: none"> • Recognition of organization for one year on the McClendon Center website • Recognition in the McClendon Center e-newsletter • Organization logo in the sponsor video presentation at the Event • Recognition at the Advocate level on all printed Event-related materials • Four (4) complimentary tickets
<p>HELPING Hands</p> <p>[\$500]</p>	<ul style="list-style-type: none"> • Recognition at the Helping Hands level in the Event printed program • Recognition in the McClendon Center e-newsletter • Two (2) complimentary tickets

* Sponsors can provide copy (text) and McClendon Center will create a design OR sponsors may send in their camera-ready artwork (JPG, PDF, PND formats)



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2018 SPONSORSHIP FORM

I/WE WOULD LIKE TO SUPPORT THE ART OF TRANSFORMATION AT THE FOLLOWING SPONSORSHIP LEVEL:

- \$3,500 **Trailblazer** for Transformation
- \$2,500 **Champion** for Change
- \$1,500 **Partner** for Promise
- \$750 **Advocate** for Action
- \$500 **Helping Hands**
- I/We would like to purchase: _____ **Tickets** (\$100 each, of which \$70 is tax deductible)
- I/We would like to make a **Gift** of \$ _____
(This gift is in Memory/Honor of _____)

CONTACT INFORMATION:

Company or Name as you would like to be listed in event materials

Contact Name

Mailing Address; City/State/Zip

Email

Phone (day)

PAYMENT INFORMATION:

- Enclosed is my check payable to McClendon Center
- Please send me an invoice I would like to pay in 2 installments (credit/debit card only)
- Please charge \$ _____ to my MasterCard Visa AmEx

Credit Card Account Number

Expiration Date

Security Code (CSV)

Name as it appears on card

Ways to purchase your Sponsorship and/or Ticket(s)

Online: www.mcclendoncenter.org/news/2018-art-of-transformation-2

By mail: **McCLENLON CENTER**
Attn: Development
1313 New York Avenue, NW
Washington, DC 20005

Email: ebrooks@McClendonCenter.org