



MAY 2, 2019 ♦ 6:30 pm – 8:30 pm ♦ 1001 Pennsylvania Avenue, NW ♦ www.McClendonCenter.org

hosted by McClendon Center | preparing people recovering from serious mental illness to improve their quality of life

2019 SPONSORSHIP OPPORTUNITIES

| | TRAILBLAZER <i>for Transformation</i> [\$3,500] | CHAMPION <i>for Change</i> [\$2,500] | PARTNER <i>for Promise</i> \$1,500 | ADVOCATE <i>for Action</i> [\$750] | HELPING <i>Hands</i> [\$500] |
|---|--|---|---|---|---|
| Opportunity to make a 2-minute remark | | | | | |
| Featured Supporter in the 2019 Annual Report | | | | | |
| Recognition on the McClendon Center home page | | | | | |
| Recognition on printed signage at the event | | | | | |
| Formal recognition from the event stage | | | | | |
| Exclusive preview(s) of art and raffle prizes | | | | | |
| Feature recognition in the Event program* | Full Page | Half Page | Quarter Page | | |
| Social media and monthly e-newsletter recognition | Multiple | Multiple | Multiple | Single | Single |
| Listing in the event printed program | | | | | |
| Logo or name in Event Video presentation | | | | | |
| Recognition on the McClendon Center 2019 Art of Transformation event page (website) | | | | | |
| Invitation to a VIP pre-event (April date TBD) | 6 VIP invites | 4 VIP invites | 4 VIP invites | 2 VIP invites | 2 VIP invites |
| Complimentary Event tickets** | 8 Event tickets | 6 Event tickets | 4 Event tickets | 4 Event tickets | 2 Event tickets |

* Sponsors will be contacted with due dates; sponsors may provide copy (text) and McClendon Center will create a design OR sponsors may send in their camera-ready artwork (JPG, PDF, PND formats).

** Unused tickets will be offered to clients)