

Art of Transformation 2026

Stand up for our neighbors in need

Thursday, September 17 - 6-8 PM | True Reformer Building | 1200 U Street NW

Event Sponsorship Opportunities

Partnering with McClendon Center as an event sponsor showcases your organization's commitment to social responsibility, amplifies your community impact, and directly strengthens critical mental health services for DC residents. Your support helps individuals facing serious mental health challenges access the care and resources they need to recover, thrive, and live with dignity.

Join us in creating a healthier, more resilient Washington, D.C.

PRESENTING SPONSOR

\$7,500

- Exclusive opportunity to be acknowledged as Presenting Sponsor in all marketing and event promotion
- Opportunity to make short remarks at event
- Prominent recognition in all event promotional collateral: invitations, program, and signage
- Mention during opening and closing remarks
- Advertisement in event program
- Dedicated social media posts highlighting your support
- Table or promotional banner at event
- Opportunity to provide promotional items to attendees
- Recognition in pre- and post-event communications
- 10 complimentary tickets to event

COMMUNITY CHAMPION

\$5,000

- Dedicated on-site banner featuring name and logo
- Prominent recognition in all event promotional collateral: invitations, emails, website, program, and signage
- Mention during opening and closing remarks
- Advertisement in event program
- Signage on tables at event
- Dedicated social media posts highlighting your support
- Opportunity to provide promotional items to attendees
- Recognition in pre- and post-event communications
- 8 complimentary tickets to event

CHANGEMAKER

\$2,500

- Prominent recognition in all event promotional collateral: invitations, emails, website, program, and signage
- Mention during opening and closing remarks
- Advertisement in event program
- Dedicated social media posts highlighting your support
- Opportunity to provide promo items to attendees
- Recognition in pre- and post-event communications
- 6 complimentary tickets to event

ADVOCATE

\$1,500

- Recognition in all event promotional collateral: invitations, emails, website, program, and signage
- Mention during opening and closing remarks
- Dedicated social media posts highlighting your support
- Recognition in pre- and post-event communications
- 4 complimentary tickets to event

HELPING HANDS

\$500

- Recognition in all event promotional collateral: invitations, emails, website, program, and signage
- Dedicated social media posts highlighting your support
- Recognition in pre- and post-event communications
- 2 complimentary tickets to event

RAFFLE

In-Kind Prizes + Gift Cards

- Dedicated social media posts highlighting your support
- Recognition in event communications

For more information, visit:
mccleendoncenter.org/Sponsor-AOT



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Celebrate resilience & promote recovery

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About Art of Transformation (AoT)

Every year, Art of Transformation celebrates the resilience, growth, and recovery of our neighbors living with serious mental illness. While creative self expression takes center stage, this event reflects something greater: the strength of a community coming together to support lasting healing and independence.

Your presence and support fuels a vital purpose: ensuring we can continue to provide the critical mental health services and community support necessary for individuals to reclaim their lives and independence.

- **Discover art as a clinical tool for healing:** Discover and purchase powerful original artwork created by McClendon Center client artists, and explore how creative expression serves as a vital pathway to recovery, trauma healing, and emotional stability.
- **Champion a stronger safety net for those in need:** Connect with fellow advocates, partners, and staff who are working to build a stronger, more compassionate support network for those navigating mental health challenges.
- **Invest in lasting independence:** Support a cause where every contribution strengthens access to essential mental health services that allow vulnerable DC residents to find greater stability, manage their health, and thrive.
- **Witness resilience in action:** Meet the dedicated professionals behind the work and the individuals whose lives are impacted by it—and see how comprehensive services transform crisis into stability and isolation into belonging.
- **Stand up for a brighter future:** Gain deeper insight into McClendon Center's life-changing work and take an active role in empowering our neighbors on their journey to becoming their best selves.



**Compassionate support for every journey.
A community where everybody can thrive.**

Let's transform lives, together.

For more information, visit: mcclendoncenter.org/AOT